

Bath & North East Somerset Council

MEETING:	Health & Wellbeing Select Committee	
MEETING DATE:	28th March, 2018	EXECUTIVE FORWARD PLAN REFERENCE:
		N/A
TITLE:	B&NES Market Position Statement for Adult Social Care	
WARD:	All	
AN OPEN PUBLIC ITEM		
List of attachments to this report:		
Market Position Statement, Adult Social Care (draft for consultation)		

1 THE ISSUE

- 1.1 This paper provides a briefing on the Council's market position statement for adult social care. A market position statement, or MPS, is a strategic document that sets commissioners' long term priorities for social care, and how it will work with providers and partners to develop services in the future to meet the community's evolving needs. A draft of the Market Position Statement was published for consultation on 1st March 2018 and members of the Health and Wellbeing Select Committee are invited to offer feedback on the draft.

1 RECOMMENDATION

- 1.1 That the content of the report is noted and facilitates further targeted enquiry.

2 RESOURCE IMPLICATIONS (FINANCE, PROPERTY, PEOPLE)

- 2.1 There are no direct resource implications to this report which is presented for information and to raise awareness of the Council's intended future direction for social care.

3 STATUTORY CONSIDERATIONS AND BASIS FOR PROPOSAL

- 3.1 The Council has duties under the Care Act (2014) to help shape and oversee the social care market and ensure that its residents can access good quality, sustainable care and support. The Market Position Statement is one of the ways that the Council is required to deliver these duties.

4 THE REPORT

- 4.1 At heart, a market position statement (MPS) is a tool that helps commissioners and providers work together. It outlines commissioners' long term commissioning intentions. B&NES Council's MPS focusses on specific commissioning intentions for older adults in the following service areas:
- **Accommodation based services** (p. 43): care homes, dementia, extra care & sheltered housing.
 - **Services at home** (p.48): homecare, integrated reablement, live-in care.
 - **Other community services** (p. 53): direct payments, carers and community equipment / assistive technology.
- 4.2 Each set of commissioning intentions describes current delivery, challenges and priorities and aspirations for future service design. Alongside these intentions, the MPS offers providers a rounded set of relevant and useful information to help them make business development decisions. Particular areas to note within the MPS are set out as follows:
- Local demographics and demand pressures (*Section 2, p.16*)
 - The Council's financial position and future challenges to this (*Section 3, p.20*)
 - Relevant national policy and legislation (*Section 4, p.22*)
 - Key principles in market shaping, health & wellbeing and how changes to social work practice support better outcomes (*Section 5, p.24*)
 - Self-funders *Section 6 (p.28)*
 - The commissioning environment in B&NES & across the South West (*Section 7, p.29*)
 - The local provider market and social care workforce (*Section 8, p.33*)
 - Overseeing the care market and managing service interruptions (*Section 10, p.56*)
 - Business development support available to providers (*Section 11, p.59*)
 - How to do business with the Council (*Section 12, p.61*)
- 4.3 An MPS needs to offer long term vision and give confidence to providers. At the same time, best practice suggests that the Council refreshes its intentions to reflect changes in the local environment, priorities and as projects develop. It is proposed that the high level aims of our market position statement have a lifetime of 3 years (2018 - 2021) but that individual intentions are updated at least annually.
- 4.4 This approach allows the Council and BaNES Clinical Commissioning Group to develop plans to produce an integrated health and social care MPS from 2019/20 onwards to reflect the integration of commissioning functions across the two organisations.
- 4.5 Further chapters for other service areas will be published over the coming year; including commissioning intentions for mental health, working age adults and substance misuse. Separate to the MPS discussed in this paper, the learning disabilities commissioning team has started consultation with the provider market on an integrated health and social care learning disabilities MPS.
- 4.6 The current draft was published on 1st March and the consultation period remains open until 6th May. The commissioning intentions at this stage there will be refined depending on the feedback and suggestions received from the market during this time. Providers, developers and key stakeholders are invited to two consultation events on April 20th (Somerdale Pavilion, Keynsham) and 2nd May (Guildhall, Bath).

- 4.7 Even though the MPS is mostly aimed at the provider and developer market, it is important that the Council's commissioning intentions are transparent and that the community is engaged in this process. The MPS is available for all B&NES citizens and interested parties to access on the Council's website and provide feedback and comments directly to commissioners.

5 RATIONALE

- 5.1 The social care market is complex and made up of many independent organisations and with connections to other health, care and related sectors. Addressing issues such as the demand for services, problematic market conditions and a difficult financial climate, need a long term strategic approach.
- 5.2 Alongside this is the need to develop a better understanding of the commercial provider sector and balance a number of factors to drive change in a way that is manageable for providers and that ensures continuity of care for our community. The approach identified through the MPS and current consultation is the best way to manage complex change and create the conditions for a sustainable and good quality social care market.

6 OTHER OPTIONS CONSIDERED

- 6.1 Not applicable. The MPS is a legal requirement for the Council.

7 CONSULTATION

- 7.1 Cllr Vic Pritchard – Cabinet Member, Adult Care, Health & Wellbeing
- 7.2 Mike Bowden - Strategic Director for People and Communities
- 7.3 Caroline Holmes – Senior Commissioning Manager, Better Care
- 7.4 Tammy Randall – Commercial Finance Manager
- 7.5 Joint Commissioning Committee, B&NES Council and BaNES CCG

8 RISK MANAGEMENT

- 8.1 Risks associated with this paper and the draft MPS are considered to be low. Providers and stakeholders will be able to provide feedback through consultation events and can influence the final version. This paper offers a general introduction to the MPS so a formal risk assessment is not required at this stage. Appropriate risk assessments in compliance with the Council's decision making risk management guidance will be undertaken in support of specific proposals for services that are submitted.

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Background papers	<i>Market Position Statement for Adult Social Care: Draft for Consultation</i>

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